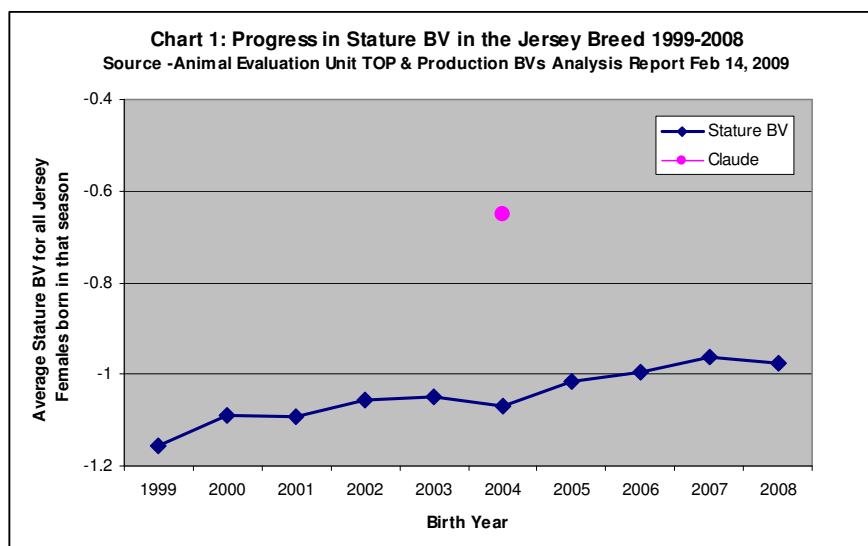


305811 JAMES – THE SIRE TO USE WHEN SIZE MATTERS

Most Jersey farmers talk about looking for a bull that adds size and strength to his daughters, and 305811 JAMES stands tall in this respect. In fact JAMES is No.1 over all RAS list sires for stature at -0.65, to go with +0.31 for capacity, +0.24 slope to the rump and high Farmer traits. JAMES will win a lot of fans with the sound body conformation and ease of management of his daughters. Why have you not heard about JAMES when the attractive TOP is backed up with BW (\$210), super protein (+16) and high fertility (+3.2%)? Currently with 40 production daughters, he is just short of the required 75% reliability threshold to get on the RAS list, but the good news is that he should add another 20 plus production daughters this season, and will appear on the RAS list within the next couple of AE runs. There will be additional daughters inspected to add to the 13 that contribute to the current TOP evaluation.

Simon and Faye Gibson bred JAMES from Blackdee Fjord Katrina now in her 7th lactation in the highly competitive \$186 BW Crescent Genetics herd. Katrina was bred by Derek Black from the Excellent4 matron, Blackdee Ads Kipper with 2 production records over 600kg of milk solids, and she was sold as an in-calf heifer at the 2002 Jersey Conference. Liberty Genetics interest in the Fernaig Admiral planned mating helped stimulate interest and headlines with top price of \$4000. Simon, a well respected rural banker and more recently a business coach, received an early return on his investment as the bull calf that resulted was marketed by Liberty Genetics as 304653 Ayemon Fernaig CLAUDE. While CLAUDE did not transmit the protein and size of his half brother, he did have enough production plus a package of; super udders, fertility and easy management traits, for Samen NZ to catalogue the bull as a nominated sire, plus an export shipment to the USA.

Katrina continued to attract interest from Liberty Genetics, and her consistent fertility helped ensure that she produced one of the better early Manhattan sons, and certainly the most extreme. How extreme is his -0.65 BV for stature? It ranks him in the top 3% of the breed for stature when compared to the national cow population. See the chart below.



The national "TOP and Production BV Analysis" report, an output of the Animal Evaluation Unit, shows that the breed has made some significant progress for stature over the last 10 years. The average BV for a female born in 1999 was -1.157, while the heifers born in 2008 had an average BV of -0.977. The current average BV for all females is -1.05, with a standard deviation of 0.2, i.e. 95% of the breed fall in the range -0.65 to -1.45.

It's hard to find the perfect bull, and there are two traits where James is slightly below par; i.e. somatic cells at +0.35 and Udder Support at -0.2. However, teat placement is ideal with front teats close and rear teats slightly wide to help produce an Udder Overall BV of +0.28.

JAMES has a tall outstanding sister, Ayemon Maunga Anna, also performing in the top level of the Crescent herd, and now also a successful Liberty Genetics bull dam. Her son 309804 Ayemon LM ARISTOTLE is one of a group of elite sires in the 2009 Liberty Genetics Jersey Team that are well above average for stature.

Liberty Genetics has limited supplies of 305811 JAMES available for sale at \$10 plus GST per straw, if purchased in multiples of 25 straws. To order JAMES or the 2009 Liberty Genetics Teams, visit the website www.libertygenetics.co.nz, and download the order form off the "order" page, or free phone 0508 454 237 (0508 4 Liberty).

David Hayman
24th August, 2009

Attachments:
TOP trait BVs profile
2 Photos